

Constance Mensh

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SUMMARY

A storyteller adept in creating photographic imagery with a background in cultural reporting, art nonprofits and community collaboration.

PROFESSIONAL HISTORY

Philadelphia Museum of Art

Museum Photographer and Technician (October 2009 – Present)

- Assigned by curators, communications and marketing officers to photograph, scan, edit or manage imagery for their exhibitions, online content, print publications and other communications channels, including promotional material, email, newsletters, and social media.
- Initiatives include a multi-year collaboration with the social media committee, rights and reproductions, PR and marketing departments to create a dramatically improved social media presence and meet demand for rapid image turnaround, increased coverage and management.
- Also responsible for all other duties as associated with the Museum Branding effort and those assigned by senior management to assist the department.

Paradise of Bachelors (Independent Record Label)

Photographer, Editor (September 2012 – Present)

- Responsible for photographing promotional materials and live performance for album art, online and print media for a growing roster of artists.
- Assists with album art retouching, editing and design for 6-8 releases a year.

City of Philadelphia Mural Arts Program

Big Picture Art Instructor (July 2005 – August 2009)

- Lead instructor for The Big Picture Program, a 3.5 hour after school, Saturday and summer program for 9-14 year-olds.

Photographer and Editor (June 2008 – June 2009)

- Photography, editing and management of an archive of 3000+ murals to create an interactive online database.

Lead Muralist (February 2008 – May 2010)

- Lead Muralist for Bartram's Garden Project, based on six-months of community outreach and the botanical illustrations of William Bartram.

Assistant Muralist (July 2005 – August 2007)

- Artist's assistant for all aspects included in the creation of ten Philadelphia murals, from concept and design to community outreach, fabrication and installation.

Urban Outfitters

Urban Direct Post-production Assistant (August 2007 – March 2008)

- Performed high-end commercial retouching in a fast paced studio environment.

The Daily Times (Delmarva Media Group)

Staff Photographer; Arts and Culture Reporter (January 2004 – June 2005)

- Researching communities to develop human interest, culture, arts and entertainment stories for both daily articles and weekly inserts. Interviewing for interesting themes and storylines, writing articles, then creating editorial or documentary photographs to accompany stories.
- Reporting and photographing assignments and live events for immediate publication.
- Covering occasional national news and cultural assignments for the Associated Press.
- Six months experience in copy editing, proofreading, web and print layout.

PROFESSIONAL EXPERIENCE

Public Relations and Writing abilities:

- Producing and editing creative, clear and effective copy.
- Adept in communication using a wide range of media.
- Experience in story development and strategy meetings with editors.
- Attending press events.
- Ability to work to meet tight deadlines.
- Contacting sources for information, interpreting reference material and statistics.
- Rewriting, revising and proofreading copy.
- Knowledge of potential contacts, social media communities, websites and blogs.

Photographic and Imaging skills:

- 10+ years of digital studio, editorial and event photography experience
- Strong photography, lighting and compositional skills for human and environmental portraiture
- Experience directing, posing and engaging to best showcase subject
- High-end retouching and image alteration skills.
- Image management for fast turnaround, archiving and metadata.
- Post-processing, color matching and cropping for layouts.
- Culling, extracting information and developing art direction from existing imagery or client idea.
- Expert knowledge of Nikon, Photoshop, Bridge, Lightroom, Capture One Pro, and Mac OS

Other Relevant Skills and Qualities:

- Experience collaborating with printers, artists and designers to craft dynamic media.
- Ability to manage multiple projects simultaneously and meet deadlines.
- Knowledge of artists and artist practices, art nonprofits, arts education and community outreach.
- Able to work alone or as part of a team, plan, organize, prioritize, work independently.
- Familiarity with brand strategy, team building and collaborative workflows.
- Willing to take risks, innovate and adapt to new skills and technology.
- Can adapt style to meet the needs of a client or audience, from children to corporations.

ACADEMIC QUALIFICATIONS

Salisbury University

Bachelor's Degree in Communications (Mass Media)	2004
Bachelor's Degree in Fine Art (Photography)	2004
Summa Cum Laude	

REFERENCES - Available on request.